



# WE CONNECT WILD

## AWPC WILD HUB: Leading the Way in Building a Global Wildlife Community

As a pioneering brand, **AWPC WILD HUB** is dedicated to fostering a vibrant global community centered on wildlife. Our unwavering commitment to **data-driven insights** and **innovative technologies** distinguishes us as a leader in the industry.

**AWPC**  
**WILD HUB**



**EXPOSURE**



**RECOGNITION**



**OPPORTUNITIES**



**BENEFITS**

# WHO WE ARE

**AWPC WILD HUB** is a pioneering brand striving to become Asia's and the world's most influential digital wildlife community platform. With a mission to unite over 100,000 nature-centric communities from Asia and beyond, AWPC WILD HUB celebrates the beauty and diversity of Earth's natural wonders from wildlife and ocean life to travel and technology. By the end of 2026, we aim to engage more than one million nature lovers globally while guiding 1,000 travelers on extraordinary wildlife and ocean life tours and expeditions across Asia & beyond each year.

At the heart of **AWPC WILD HUB** is a powerful blend of **Nature, Data, and Technology** - values that define our mission and vision. By merging the timeless majesty of the natural world with cutting-edge digital innovation, we aim to inspire, educate, and connect a global community of nature professionals, enthusiasts, creators, conservation advocates, brands and organisations.

A core focus of **AWPC WILD HUB** is nurturing the talents of wildlife and ocean life photographers, filmmakers, nature professionals, and content creators across Asia and worldwide. We provide exposure, recognition, and opportunities that empower emerging voices to share their remarkable stories with the world.

**AWPC WILD HUB** is equally committed to advancing conservation efforts across Asia. Our initiatives include nature-inspired events, wildlife tours and expeditions, workshops, exhibitions, wild expos, festivals, gatherings, awareness campaigns, awards, publications, and the launch of a dedicated **WILD TV** channel. All designed to build community, raise awareness, and drive meaningful action.

**Join us as we redefine exploration and conservation in the digital era.**

## OUR VISION

By 2026, **AWPC WILD HUB** aims to be the leading digital wildlife community platform connecting nature from wildlife to ocean life while leveraging data and technology to build a future-ready brand. Our expansion into **Singapore, the UAE, and the USA by 2025** will strengthen our global presence.

## MISSION STATEMENT

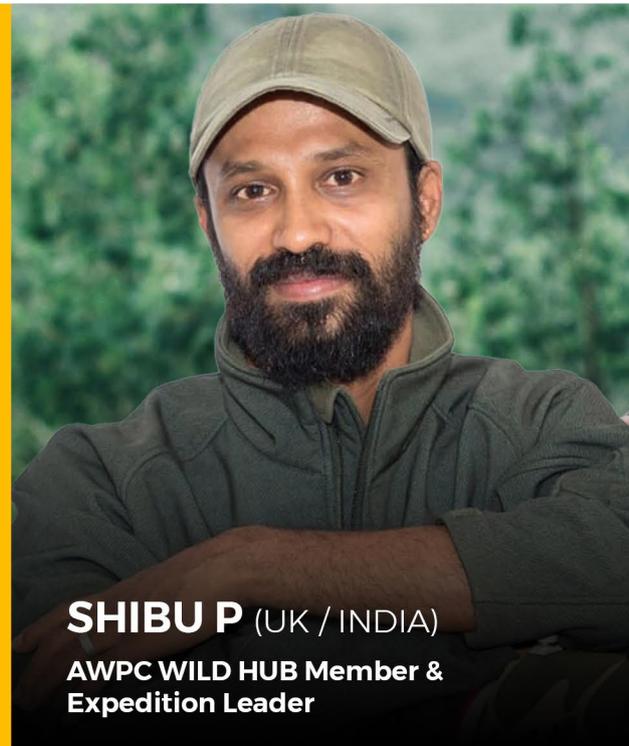
**AWPC WILD HUB** is dedicated to uniting a global community of 100,000 nature-focused professionals by 2026. We will expand our operations from over 30 Asian countries to reach the **USA, Europe, Canada, Australia, South America, and beyond**. Our travel division will curate unique wildlife experiences for 1,000 adventurers each year, and through our **WILD HUB** platform, we aim to connect **100,000 paid users worldwide**.



**BRIAN KRAMER (USA)**  
Co-Founder & Head of Innovation  
and Global Operations

**“AWPC WILD HUB: Where tradition meets innovation, nature meets data, and the world discovers Earth’s natural wonders. By 2026, we aspire to become a global digital wildlife community brand, uniting a network of 100,000 nature-focused members dedicated to preserving our planet’s beauty through the harmony of tradition and technology.”**

**"AWPC WILD HUB was created to bridge the gap in building a globally recognized digital wildlife community across Asia and beyond. With Asia’s vibrant nature enthusiasts and flourishing wildlife scene, it serves as the perfect launchpad for AWPC WILD HUB’s remarkable journey. Get ready for incredible growth!"**



**SHIBU P (UK / INDIA)**  
AWPC WILD HUB Member &  
Expedition Leader

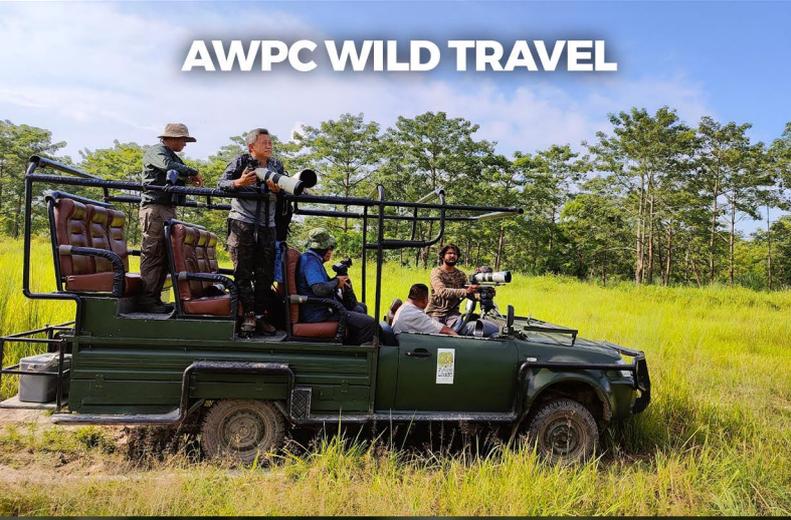


**DALE G (UAE)**  
Head of Growth

**"AWPC WILD HUB is transforming the wildlife community by integrating cutting-edge technology with a passion for nature. We are building a digital platform that empowers a global community to explore, share, and preserve the wonders of our natural world."**

# AWPC WILD GLOBAL SUBSIDIARIES

## AWPC WILD TRAVEL



## AWPC WILD EVENTS



## AWPC WILD HUB PREMIUM



## WILD ONE TV CHANNEL



## WILD ACCADEMY



## WILD SHOP



## WILD HOME



## GENTLE GIANTS PROJECT



# WHAT WE DO IN 2026/27



## AWARD EVENT

Host the AWPC GLOBAL & WILD HUB International Awards in the UAE.

## NATURE PHOTOGRAPHY CATALOG

Launching the Wildlife & Ocean-Life Photographers Catalog



## WILD EXPO

Organize the WILD EXPO in Singapore / UAE QATAR

## WILD SUMMIT

Gathering 1,000 nature-focused professionals from around the world.



## WILD FESTIVAL

Presenting the "WILD ASIA" Festival



# OUR CONTRIBUTIONS



## SPONSORED TOURS

Offering fully sponsored wildlife tours for photographers and travel enthusiasts.

## WORKSHOPS

Offering free wildlife photography programs across Asia.



## SPONSORSHIPS

Supporting wildlife photographers through sponsorships and grants.



## GRANTS

Awarding grants to professionals dedicated to wildlife and ocean conservation.



## PROGRAMS

Running the "GENTLE GIANTS" project, focused on wildlife conservation and community outreach initiatives.



# WILD HUB PREMIUM



**A WILD COMMUNITY TO GET CONNECTED TO!**

Introducing **WILD HUB Premium**, the premium extension of **AWPC WILD HUB**, designed as a dynamic community platform for nature enthusiasts across Asia and beyond. In partnership with **NAS I.O**, the leading wildlife community, **WILD HUB Premium** provides an exclusive space for wildlife professionals to connect, learn, collaborate, and grow.

■ **LEARN** ■ **EARN** ■ **NETWORK** ■ **GROW**

## What Makes WILD HUB Unique?



### Connect with Your Tribe

Build a network with a diverse group of like-minded individuals from Asia and around the world, including wildlife photographers, filmmakers, content creators, wild travelers, enthusiasts, expedition leaders, experts, professionals, brand builders, service providers, nature lovers, and more.



### Master Your Craft

Elevate your skills with access to a wealth of resources, including educational programs, workshops, and expert guidance in wildlife photography, filmmaking, content creation, and more.



### Monetize Your Passion

Explore opportunities to turn your love for nature into income through collaborations, content licensing, and service offerings fostered by the WILD HUB community.



### Achieve Your Wildlife Dreams

Surround yourself with inspiration and support to chase your wildest aspirations in the world of nature.

# WILD HUB PREMIUM ON NAS I.O

Join our vibrant community!  
We've partnered with the renowned NAS I.O. to create a secure platform where our members can access exclusive benefits and exciting opportunities & focus on creating top-quality content using their established platform, ensuring a smooth user experience and boosting our credibility within the wildlife community.



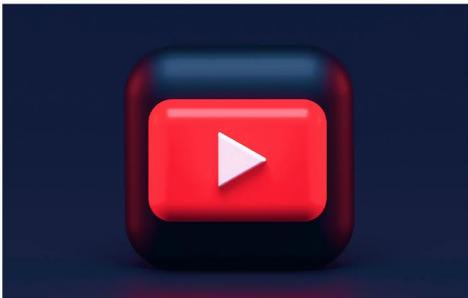
## WHAT YOU GET?



Monthly online events



One-on-one expert access



Exclusive video contents



Online courses



Extra benefits like sponsored tours and grants

# A FEW OF THE WILD HUB TEAM



**BRIAN KRAMER**  
Founding Partner



**DALEG**  
Founding Partner



**SHIBU PREMAN**  
Co-Team Member



**BISHAL GAUTAM**  
Co-Team Member



**SUDEEP KC**  
Member, Co-Team



**CHINTHAKA DE SILVA**  
Co-Team Member



**2018**

## **The Seeds of Adventure**

AWPC took root in 2018, born from a casual conversation among a few friends. Our journey began with a shared vision and a passion for preserving the natural world.



**2019-2024**

## **Building Our Roots**

During this period, AWPC WILD expanded its digital presence, forged partnerships, and built its core team. Despite the challenges of the pandemic, we grew stronger appointing country representatives, extending operations across Asia, and establishing key collaborations. Our commitment to protect nature and the community remains unwavering as we embrace the intersection of nature, data, and technology, paving the way toward becoming a leading global wildlife community.



# **OUR JOURNEY 07 YEARS**



**2025**

## **A Year of Transformation**

AWPC 2.0 – The Next Evolution. We have embarked on the next chapter of our journey, transforming the brand into a Digital Wild Community aimed at connecting 100,000 nature-focused global users, brands, organizations, and partners.

- **Rebranding**  
Relaunched as AWPC WILD HUB, embracing a renewed vision and mission – building a Digital Wild Community with a new co-founding team.
- **Global Expansion**  
Launched operations globally in the UAE and USA.
- **Strategic Partnerships**  
Secured major investments and became part of the AWPC GLOBAL parent company.
- **Growth Strategy**  
Developing a comprehensive plan to expand across eight key segments Travel, Events, Academy, TV Channel, Wild Shop, Wild Home, Premium with NAS I.O. and the Gentle Giants Project – reflecting our commitment to saving wildlife and ocean life from 2026.



**40+ Countries**



**100,000+ Professionals**



**30+ Global Leaders**



**1000+ Wild Travelers**

# DIGITAL TOOLS GROWTH OUTLOOK -2026

**WILD ONE YOUTUBE CHANNEL**  
100K subscribers

**FACEBOOK PAGE**  
500K FOLLOWERS

**INSTAGRAM**  
100K followers



**TIKTOK**  
200K Users



**WILD ONE TV CHANNEL**  
10K Users

# OUR SPONSORS & PARTNERS

Canon



## GLOBAL EXPANSION OF OPERATIONS

**UAE - DUBAI** 

HQ Base (Remote)



Emirates Towers, Levels 41 & 42,  
Sheikh Zayed Road, Dubai,  
United Arab Emirates

**SRI LANKA** 

South Asia Base



9 Glen Aber Pl,  
Colombo 00400, Sri Lanka

**USA** 

Scheduled to launch in December 2025

**SINGAPORE** 

Scheduled to launch in March 2026



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