



Introducing New "AWPC WILDHUB": “Digital Foundation of the Global Wild Ecosystem” in May 2026.

WHAT IS AWPC WILDHUB?

*“A place to **belong**, build **identity**, and find **opportunity**.”*

Over the past decade, the global wildlife, ocean, and nature sector has expanded significantly in digital visibility. **Creators share powerful stories. Professionals apply expertise across research, tourism, conservation, and wildlife and ocean industries — generating value and contributing specialized knowledge. Protectors safeguard ecosystems and species. Explorers experience the wild firsthand.** Brands increasingly align with sustainability principles, while organizations develop structured, impact-driven initiatives.

Yet despite this growth, **the wild sector remains digitally unstructured.**

Professionals, creators, protectors, brands, and organizations operate across scattered platforms and algorithm-driven environments without a unified system that formally connects and anchors them. Visibility may be increasing, but coherence is not. Activity is expanding, yet **long-term digital structure remains absent.**

It is within this context that **AWPC WILDHUB has evolved**

AWPC WILDHUB is the digital-first foundation and trusted home for the global wild ecosystem. A structured platform connecting wild creators, professionals, explorers, protectors, enthusiasts, brands, and organisations under one unified system. It is not a social media page, a tour operator, or a conservation charity. It is the ecosystem infrastructure the wild world has been missing.

The brand was founded in 2018 as a community-driven initiative built around connection, storytelling, and shared passion for the natural world. What began as a modest side project connecting wildlife creators across Asia, evolved into something far larger. Over time it became clear that the fragmentation was not a photography problem. It was a sector-wide problem. Every segment of the global wild world faced the same challenge: no single connected home.

In 2026, AWPC WILDHUB emerged as the answer to that challenge. Today AWPC stands for the **Alliance of Wild Pioneers Collective** — the institutional foundation behind a growing global wild ecosystem, operating across the UAE, Singapore, USA, Sri Lanka, and Nepal.

AWPC WILDHUB operates through a deliberate two-layer architecture. **AWPC GLOBAL** is the institutional parent authority — the structural backbone that governs the ecosystem, holds the mission framework, and engages with investors, major partners, and conservation institutions. **AWPC WILDHUB** is the visible public brand — the community, the storytelling, the experiences, and the growth engine. It is what the world sees, belongs to, and builds with.

The ecosystem is 70% digital and 30% physical. The digital layer scales without limit. The physical layer — through travel, events, and conservation work — proves that what is being built is real.

- **AWPC WILDHUB TRAVEL** connects explorers and adventurers with curated, nature-centric expeditions — experiences selected for their authenticity, ethics, and alignment with the wild world.
- **AWPC WILDHUB EVENTS** brings the global community together in person, anchored by the flagship WILD GATHERING — the defining annual event for the wild world.
- **WILDHUB premium** is the exclusive paid membership community for serious wild professionals and creators — a high-trust space for professional identity, peer connection, and priority access.
- **WILDHUB+** is the open digital community layer — the broader ecosystem home where connection, learning, and engagement begin. And
- **GIVE BACK TO NATURE**, through the Gentle Giants Project, is the conservation and impact arm — a structural commitment to the natural world, not a marketing position.

At the heart of every segment are seven distinct communities:

- **Creators · Professionals · Explorers · Protectors · Enthusiasts · Juniors · Brands & Organisations.**

Each enters the ecosystem differently, contributes differently, and is served differently. The brand is not built for a general nature audience. It is built for the people who live and work in the wild world — seriously, professionally, and with purpose.

Belonging · Identity · Discovery · Opportunity


AWPC WILDHUB's positioning is precise: it is where genuine **belonging** is found, serious **identity** is established, real **discovery** happens, and true **opportunity** is accessed — across the full spectrum of the global wild ecosystem.

By 2030, the goal is clear — to be one of the world's leading nature-centric ecosystem platforms, with WILD GATHERING as the defining annual event for the global wild community, Give Back to Nature delivering measurable conservation outcomes, and the ecosystem reaching \$100M+ in enterprise value.

The mission is not simply to build a community. It is to help shape the future infrastructure of the global nature-centric economy.



A W P C

 **Brian Kramer** — *Co-Founder* — USA

WILDHUB

TOGETHER, WE ARE WILD
